



# MOUNTAINSONG GALLERIES

## CARMEL – BY – THE – SEA

*Ocean Avenue, ½ Block West of Tiffany's, 831-626-0600*

### **NEWSLETTER – DECEMBER 2009**

Happy Holidays to all of our ***Friends of the Gallery!!!*** It is hard to believe that we are in our sixth month already...half a year!!! As we look back at the past six months it is pleasing to see that we are accomplishing our business objectives of bringing fun back to art and offering a *fabulous* selection of beautiful **original** art at very reasonable prices. One of the most rewarding aspects of our business is the comments we have received from those of you who have purchased art. So many of you have shared with us that you are thrilled with your art and have received many comments from your friends about the art now hanging in your homes and offices.

**Special Holiday pricing for Friends of the Gallery!!!** We are offering our best prices to ***you***, our *Friends of the Gallery* during this holiday season. Select as many pieces as you like from our web site, call us and find out what it means to be a *Friend of the Gallery!!!*

We have, as usual, had much going on in our gallery. Here's the latest news...

- **The Secret to Capturing Love Forever....** We now have a resident portrait artist painting in our window! LeAnna Tuff is an accomplished portrait artist. Back in the day, she studied with Clint Eastwood's personal portrait artist. She and her husband Peter, an opera singer, later moved to Vienna, Austria where Peter sang with Luciano Pavarotti and other famous performers. LeAnna taught at the Vienna Art School during the 10 years they lived there and is now painting in our gallery. She specializes in portraits of pets, people and people with their pets in pastels or charcoal. Samples of her work may be seen on our web site under DRAWINGS, CUSTOM PORTRAIT ART. LeAnna works from photographs. E-mail us your favorite photo and have LeAnna create a memorable holiday gift for you! Plus we have convinced her to lower her prices because of the economy so now her portraits start at \$500!
- We have just completed a major re-hang of our gallery. Our gallery has expanded from seven artists and 43 pieces when we opened our doors to 17 artists and 238 pieces today, all tastefully displayed and properly lit, in the Mountainsong tradition of course.
- **Prices Under \$1,000 – Our Miniature Event...** We have introduced a mini section for the holidays. Most of our artists have created beautiful works ranging in price from \$95- to just under \$1,000-. All minis may be seen on our website in the EVENTS & EXHIBITIONS section under CHRISTMAS MINIATURE EVENT. If the minis are well received, we may keep them as a regular line.

- Nicole, our Chief Marketing Officer, has been doing great work on the local, domestic and international fronts. She has established partnerships with local hotels and restaurants, whereby we can offer gallery discounts to you, *Friends of the Gallery*.
- We have finalized an agreement with the Canadian Embassy to promote our gallery's art in Vancouver, Canada just in time for the 2010 Olympics...*VERY* exciting!!!
- We are working with the U. S. State Department and the Embassy in Kuwait on a very exciting pilot program to promote our Gallery's art in Kuwait. If the pilot is successful the program will be rolled out to all U. S. embassies world-wide.

**Painting of the Month:** Every month we feature one painting, in conjunction with the artist, for a *true* 50 percent off the regular price. This is a great way to maximize your art investment. This month's painting *was* Debra Groesser's *Heaven on Earth* but it sold as soon as word got out! So, our second Painting of the Month for December is Isabel Wadsworth's *Paradise Cove* in Malibu. This 30" x 40" beautiful oil on linen retails for \$4,500- but is offered at \$2,250- during December only.

#### UPCOMING EVENTS:

- **Friday, December 4<sup>th</sup> – Sunday, December 6<sup>th</sup>, 10:00 – 6:00 Holiday Miniatures** The Holiday season in Carmel is magical. All of our incredible artists have created miniature paintings and other items that capture the magic of the holidays. Plus all the miniatures from our award winning artists are under \$1,000. Come early because we expect to sell out.
- **Friday, December 4<sup>th</sup> 4:00-7:00 World Famous Toothpick Artist** Mountainsong Galleries is the world-wide exclusive gallery to represent Steven J. Backman, world renowned toothpick sculptor. Steven has done portraits for Oprah, President Bush and Lou Dobbs. He sculpted a small cable car for President Clinton. He sculpted the Empire State Building which was featured for their 75th anniversary. Come meet Steven J. Backman in person and see his amazing work!
- **Thursday, December 31, Noon – 2:00 Carmel's Beloved Photographer** Jerry Warner is known as Carmel's beloved photographer. He also creates lovable bronze sculptures of Sea Otters and remarkable works in oil. Jerry will be conducting a workshop from noon until 2:00 on New Year's Eve day in our gallery. The workshop will be a blend of lecture and hands-on. Please plan on joining us for this rare appearance by Mr. Warner, the first in 10 years! Lunch provided.
- **Sequoia Update:** Our lovable "Mr. Baby" is now nine months old. He is now "scooting" across the floor of the gallery at amazing speed...here one second, over there the next. His laughter is such a joy. This will be his first Christmas...very exciting!

**Wishing you peace and prosperity during this holiday season,**

*Lucinda, Jonathan & Sequoia*